



AEHRP

Association of Elite
Human Resource
Professionals

2023 ANNUAL CONFERENCE SPONSORSHIP BROCHURE

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ABOUT US

Established on October 24, 2017, the Association of Elite Human Resource Professionals (AEHRP) is a registered non-profit dedicated to grooming the next generation of leaders in Human Resources Management, not just in Nigeria, but globally. Our capacity-building programmes and initiatives aim to provide ongoing support and development to human resources professionals at every stage of their careers.

With a forward-thinking and global perspective, our membership includes Human Resources Professionals from Nigeria, Canada, Kenya, South Africa, the UK, Sweden, Ireland, Egypt, and India.

Our goal is to create a strong community of professionals who can collaborate, share knowledge, and resources, and birth a new generation of leaders who will redefine the practice of Human Resources Management in Nigeria and beyond.

VISION & MISSION



VISION STATEMENT

To be the go-to source of competent human resource professionals who redefine the practice.

MISSION STATEMENT

Creating value for human resource professionals and organizations through coaching, mentoring, and research-based learning and capacity development programmes.



CORE VALUES



CREDIBILITY

Demonstrate enviable character.



INTEGRITY

Exemplify uncompromised ethical standards.



AUTHENTICITY

We are the real deal.



RESPONSIBILITY

Know what to do and do it.



EMPATHY

Understand and share members' experiences and emotions.



RESILIENCE

Defy the odds.



AGILITY

Nimble solutions that empower.

CARDINAL MANDATES

- To bridge the communal gap that exists between human resource professionals of different cadres.
- To serve as a platform for learning, capacity development, knowledge acquisition, and experience sharing.





OUR WORKS IN PROMOTING THE SUSTAINABLE DEVELOPMENT GOALS (UN SDGS)

The United Nations' Sustainable Development Goals (SDGs) provide a comprehensive framework and approach to addressing Environmental, Social, and Governance (ESG) issues.

Our association, which is forward-thinking and globally oriented, recognizes the importance of these goals in creating a sustainable, robust, and inclusive future where no one is left behind. We have made it a priority to align our activities and operations with several of the UN SDGs.

Our programmes, projects and initiatives in promoting the UN SDGs are listed in the next pages.



Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

Since our establishment in October 2017, we have contributed over **3,000 hours** of free, lifelong learning and capacity-building programmes to the Human Resources Community in Nigeria, Africa, and Beyond.

These programmes were designed, developed and delivered with the intent of further educating and strengthening Human Resource Practitioners on how best to serve their organizations, communities, and nations at large.

Our **Annual Conference** Planning and **Learning and Capacity Development Committees** focus on this goal.



Achieve gender equality and empower all women and girls

Over the years, our commitment to promoting gender equality has been unwavering. Currently, women comprise **63%** of our leadership team, a testament to our deliberate efforts in this area.

To further empower our female leaders, we host events such as our International Women's Day (IWD) Summit, providing them with opportunities to enhance their leadership skills and capabilities.

Our **Learning and Capacity Development** and **Women's Development Committees** work collaboratively together on this goal.



With the aim of keeping our members competitive in the job market and ensuring they have quality employment, we provide complimentary career coaching and counselling services such as Career and Employability Summits, CV Reviews, Interview Coaching, and Group Coaching Sessions. In May 2022, we launched a Mentoring Programme that involved 55 Mentees and 20 Mentors. The programme lasted for a period of 5 months, with each mentee receiving a total of 5 one-hour sessions with their mentor. Feedback from the mentees indicated that the programme was truly transformative and provided great inspiration, motivation, empowerment, and support. The next cohort is scheduled to commence in April 2023.

Our goal for the future is to establish the AEHRP Entrepreneur's Network to serve the needs of members who are self-employed as consultants, trainers, facilitators, and capacity-building experts. Our **Corporate Communications, Learning and Capacity Development, and Coaching, Mentoring and Counselling** Committees collaborate closely to drive projects and initiatives centred on SDG 8.



Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

We have also implemented sound corporate governance policies and frameworks, which we believe are critical success factors in **the development of strong institutions**. The charters and terms of reference for each arm of the association's leadership guide their decisions and actions. As a result, Google recently granted us 100 Free Google Workspace Licenses to improve our communication capabilities. Our **Governance, Legal, and Compliance and, Strategy and Corporate Performance Committees** collaboratively focus on this goal to ensure that we contribute to its advancement within our sphere of influence.

17 PARTNERSHIPS
FOR THE GOALS



**Strengthen the means of
implementation and
revitalize the global
partnership for
sustainable development**

Our association is deeply committed to forming partnerships, collaborations, and alliances. We have previously worked with a management consulting firm to provide capacity-building support for an NGO that advocated for SDG 4. We are eager to join forces with organizations that share our passion for developing human potential, protecting the environment, promoting economic growth, fostering peace, and building partnerships for the greater good.

We also seek out organizations and institutions that align with our SDG priorities, so that we can work together to execute Corporate Social Responsibility (**CSR**) initiatives.

To further advance this goal, our **Corporate Communications and Partnerships, Advocacy, and Stakeholder Relations Committees** work together.



ABOUT THE AEHRP ANNUAL CONFERENCE

The AEHRP Annual Conference is a major platform for intellectual and professional discussions on various issues, themes, trends, and matters of both local and global importance bordering on the practice of people management and development.

Created as an avenue for building the capacity and capabilities of human resource professionals and business leaders to be thoroughly equipped to create value and impact for their respective organizations; the conference parades an array of thought leaders, subject matter experts, and technocrats as its speakers on an annual basis.

Currently, in its 6th Year, the focus of this year's conference is to enlighten participants on the nexus between talent and technological advancement, and how this nexus drives economic growth and development.





2023 AEHRP ANNUAL CONFERENCE THEME

Leveraging Talent and Technology for Economic Growth and Development.

SYNOPSIS OF THE CONFERENCE THEME

In today's world, the combination of talent and technology is crucial for economic growth and development. The effective utilization of innovative technology and skilled talent has the power to transform economies, businesses, and communities, creating new opportunities in a competitive global marketplace.

Advancements in digital technologies, such as the internet, mobile devices, and cloud computing, have disrupted traditional business models and enabled companies to reach new customers and drive growth. In addition, artificial intelligence, machine learning, and robotics have revolutionized manufacturing, logistics, healthcare, and finance industries.



Organizations must adapt to these technological advancements to remain competitive by implementing effective technology infrastructure and resources. However, talent is also essential for fully realizing the potential of technology. Talent in the form of highly skilled workers and entrepreneurs is crucial for translating technological innovation into economic growth and development.

Innovation ecosystems, upskilling and reskilling programmes, lifelong learning environments, investments in education, infrastructure, and social impact programmes are necessary to leverage talent and technology for economic growth and development.

This conference will equip participants with the necessary knowledge and skills to leverage technology and talent for economic growth and development. The conference will explore the latest trends in technology, talent management, and economic development and how they can be applied to drive growth in organizations, societies, and nations. The conference will also provide valuable insights into how technology and talent can be leveraged to drive innovation, productivity, and competitiveness in today's global economy.

CONFERENCE SPONSORSHIP VALUE PROPOSITIONS

Platinum – N6.5million & above

- 8 Free Participants.
- 15 Minutes Product Pitch.
- 2 Minutes Video Advert.
- 1 Minute Goodwill Message from the CEO or any C-Suite Leader.
- Co-Branding of Souvenirs.
- Co-Branding of Hall.
- 1 Exhibition Booth.
- Networking Opportunities.



Diamond – N5.5million

- 5 Free Participants.
- 10 Minutes Product Pitch.
- 1 Minute Video Advert.
- 30 Seconds Goodwill Message from the CEO or any C-Suite Leader.
- Co-Branding of Souvenirs.
- Co-Branding of Hall.
- 1 Exhibition Booth.
- Networking Opportunities.



Gold – N4.5million

- 4 Free Participants.
- 5 Minutes Product Pitch.
- 30 Seconds Video Advert.
- Co-Branding of Hall.
- 1 Exhibition Booth.
- Networking Opportunities.



Silver – N3.5million

- 3 Free Participants.
- 3 Minutes Product Pitch.
- 30 Seconds Video Advert.
- Co-Branding of Hall.
- 1 Exhibition Booth.
- Networking Opportunities.

Bronze – N2.5million

- 2 Free Participants.
- 30 Seconds Video Advert.
- Co-Branding of Hall.
- 1 Exhibition Booth.
- Networking Opportunities.



Exhibition Stand – N500,000

- 1 Free Participant.
- Networking Opportunities.



Souvenirs

We also accept product sponsorships from well-meaning organizations such as branded items, souvenirs, etc.





BENEFITS OF SPONSORSHIP



Tax relief.



Positive brand recognition and reputation.



Networking opportunities.



Increased visibility and marketing opportunities.



Enhanced market positioning.



Improved community relations.

CONFERENCE FEES

- **Members:** N30,000.00/\$60.00
- **Non-Members:** N36,000.00/\$75.00

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